



ZEDZ
newz

Magazine

Vol 3 Issue 11

Zedz by Design

Men's Health

What's new

Men's grooming

Men's shed

*Hours - Tues 9am - 5.30pm | wed
9am - 9pm | thurs 8am - 9pm
fri 8am - 5.30pm | sat 8am - 5pm*

*329 Canning Hwy Palmyra | Phone.
08 9319 1016 or 08 9319 3888
www.zedz.net.au
Facebook Zedz Salon, Perth*

*Hair - Jay - skin - Mandy
Photographer - Travis - Model - Chris*

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Men's Grooming

Zedz men's grooming aims to be a men's salon that offers a one-stop shop of luxury services in an inviting 5-star atmosphere.

Zedz focus for 2013 is to build the men's area within the salon. Renovations have commenced with redecorating and painting the existing walls in the grooming area to feature a men's select style wall, and fashion and world trends on another.

We are purchasing 5 barber chairs to accommodate all men for height, comfort etc. Below you will notice that we are adding face shaving to our vast selection of mens services.

An intense training program is now in place to update all staff on men's new styling technique and client services.

We have recently included a men's zone in the Zedz website, so feel free to visit and view our men's style, product information & what's hot for men.

We have surveyed our male clients for their preferences on: preferred wall colour scheme, magazine section, grooming products, hours of trade, beverages, grooming services. Thank you to those that have taken part in the survey and given us so many new ideas and great feedback

Men's membership

includes all visits for one year. Full service treatments include shampooing, scalp massage, conditioning treatment, hot towel, a cut, manicure or select from our ½ hr services and a drink of your choice from our selected drinks menu.

Enquiries.zedz@iinet.net.au

Mens Event

Mens evening – Tuesday 25th June, 2013,
6 - 8:30pm at Zedz

This evening is a network evening for our clients to promote their business or themselves as well as introduce new clients to the Zedz team and our Men's grooming area.

We will have a secret Guest speaker, so why not bring your business cards and a friend, enjoy a selection of food, drinks, and free grooming services.

Mens services available

- Hair

- Hair Grooming
- Cutting & styling
- Waxing
- Colour / Tinting
- Face shave
- Highlights or low lights
- Camo Colour
- Hair straightening
- Scalp treatments

- Grooming

- Massage
- Spa Treatments
- Permanent Hair removal
- Deep cleansing facial treatments
- Nails

Hours of Trade

Tuesday 9 - 8 = 10% off

Wednesday 9 - 9

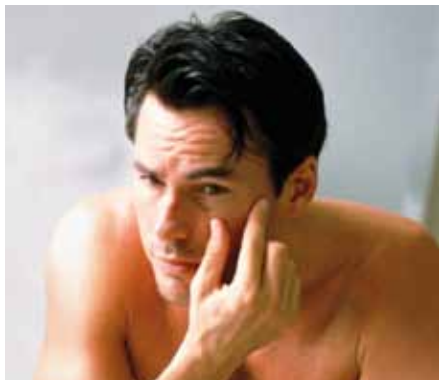
Thursday 8 - 9

Friday 8 - 5.30

Saturday 8 - 5

Book on line by going to our website
www.zedz.net.au





Whats new

Zedz introduces a new Mens only skin care product " Mr Essentials"

For George Cupac, starting his Mr. Essentials skincare line was a natural progression derived from his passion for looking after his own skin from a fairly young age, as well as an understanding of the benefits of looking after and maintaining a basic skin regime.

For George, it was an idea on creating a male specific skin care brand and products that he himself would want to use every day.

"To this day, I am my own best customer, as I absolutely trust and enjoy using my own product line and I get the results that I'm looking for."

"Most of all, I wanted to create a reliable product that will be cornerstone of my everyday skin care regime. Because, despite the quality of the product you're using, if you don't have a daily skin care regime, then it's unlikely you will ever achieve the results you are looking for." George believes ease and simplicity of use is paramount, which means a simple regular 3 - 4 step daily skin care routine, delivering great skin that he believes will assist in building confidence, work, relationships and social activities.

A man's skin requires a different type of treatment to that of a woman's. His skin is typically thicker and oilier and the products he uses need to reflect this difference. Simply using what she has left in the bathroom cabinet is not the answer.

George concluded that there was a genuine lack of credible products designed specifically for the unique needs of men's skin in the harsh Australian climatic conditions. The result is a skincare range that is not only derived from indigenous Australian plants, but actually lives up to the demands of life down under.

What nature takes out, nature can put back in...

The Mr. Essentials retail range consists of 13 Face, Shave and Body products specifically tailored to men's everyday skincare requirements.

Mr. Essentials products are envisioned, formulated, manufactured and packaged in Australia.

- All products are naturally derived from Australian indigenous plants.
- Specifically formulated for men's skin at greater concentration levels.
- No harmful chemicals, soaps or ingredients used - as close to hypoallergenic as possible.
- For all types of men's skin.
- Truly putting back in what life takes out.

Now, being a real man and doing the things real men have to do, doesn't mean you have to put up with looking old and unhealthy. Maintaining young, fit and healthy skin won't take a lot of effort. Using the Mr Essentials skin care products together with a simple regime means you can work hard and play hard but still look the part.

www.MrEssentials.com



AMERICAN CREW

American Crew continues to lead the way in the men's grooming business. With a passionate commitment to men's grooming, its purpose is to bring men into salons, and in 2013 Zedz continues its relationship with American Crew

Many neighborhood barbers disappeared during the '80s and '90s and were replaced with salons catering primarily to women.

But times have changed, and men are back...

American Crew recognizes the growing number of men that are concerned with their appearance and who want to look their very best. This trend of image-conscious men spans all ages and backgrounds.

American Crew is more than just a lifestyle brand or a salon supplier. It's a landmark in the history of men's grooming. It's the leading salon brand created for men specifically to meet the needs of stylists.

Today American Crew continues its commitment to being one of the world's most innovative and interesting companies. Around the globe, it consistently pioneers the latest styles and the most innovative products made exclusively for men.

American Crew never forgets its job is to give men and their stylists the tools they need to create stylish, masculine looks every day.

American Crew Professional men's hair range



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Community News

Bicton Men's Shed



What Is A Men's Shed.

Men's Sheds are a modern version of the shed in the backyard that has long been a part of Australian culture. Traditionally this is where men retreat when they need time to themselves so they can think and/or create.

Men's Sheds provide a unique and practical way of addressing men's health issues by providing opportunities and activities that keep the mind and body active. Being productive and valuable to your community gives men a sense of purpose and well-being, an opportunity to experience fresh ideas and come away with a new perspective. Importantly all of this is done without pressure in a relaxed atmosphere of old-fashioned mateship.

Members of Men's Sheds come from all walks of life - the bond that unites them is that they are men with time on their hands and they would like something meaningful to do with that time. With some 650 Sheds and 35,000 members Australia wide being largely supported by local government and church organisations the positive benefits to the communities are almost impossible to calculate.

Aims And Objectives.

- Provide a neutral place where men can be creative and productive.
- Provide the opportunity for men to associate and support each other.
- Provide an environment where men's health issues can be raised and discussed.

- Give men the opportunity to serve the local community.
- Expand men's educational and social networks.
- Promote inter-generational, family and cultural bonding through positive mentoring.

What We Do.

While recognising that everyone has different needs through personal preference, age and health, no one has to do anything, but you may wish to:

- Bring in that project you have never found time for.
- Meet and just have a chat and 'cuppa'
- Participate in 'Shed' projects for the benefit of the group,
- fundraise and help those members in need. Help out with projects and activities.
- Travel with us when we visit places of interest and other Men's Sheds in the area.
- Play a game of cards or just read a book.
- You may wish to make yourself available to be a mentor for young men from the community.
- Attend talks on various men's health issues, adult learning opportunities and skills, trades and hobbies taught by members of the group and many more, but in short whatever fills your need.

Office Bearers.

President

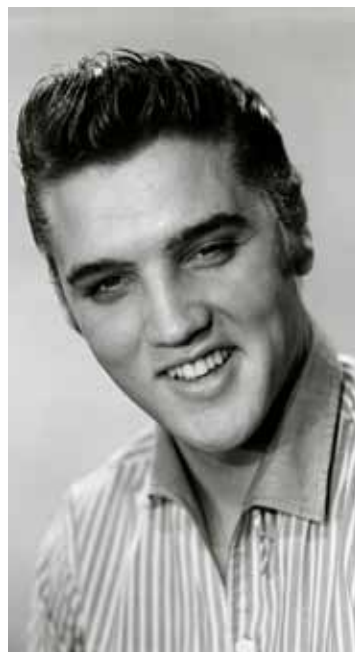
Trevor Taylor 9331 2330

Activity days and start times.

Monday Afternoon 12.30 - 4.30 Wednesday

Morning 8.30 - 12.30 Friday Morning 8.30 - 12.30

Activities Take Place at Rear No 1 Carrington St,
Palmyra W.A. 6157



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A CLASSIC INSPIRATION FROM ZEDZ OF A TIME LONG GONE BUT NEVER FORGOTTEN



THANK YOU TO ALL OUR MODELS FOR GIVING UP THERE DAY AND TAKING PART IN THIS FUN PHOTOSHOOT

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